

LOVINGTON LEADER.

Our Motto: Pride, Progress and Prosperity.

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LOVINGTON, NEW MEXICO. FRIDAY, JANUARY 12, 1912.

\$1.00 Per Year.

New Mexico Becomes a State.

President Taft Signs the Proclamation of Statehood at 1:35 O'clock P. M.

Washington, D. C., Jan. 6.—New Mexico ceases to be a territory, and is now the brilliant 47th star of the Red White and Blue. President Taft signed the statehood proclamation at 1:35 today.

TWO PROCLAMATIONS.

Four members of the president's cabinet, the two congressmen elect from New Mexico, Ferguson and Curry, a dozen prominent citizens from the new state, several white house employs and photographers witnessed the ceremony, which took place in the president's private office.

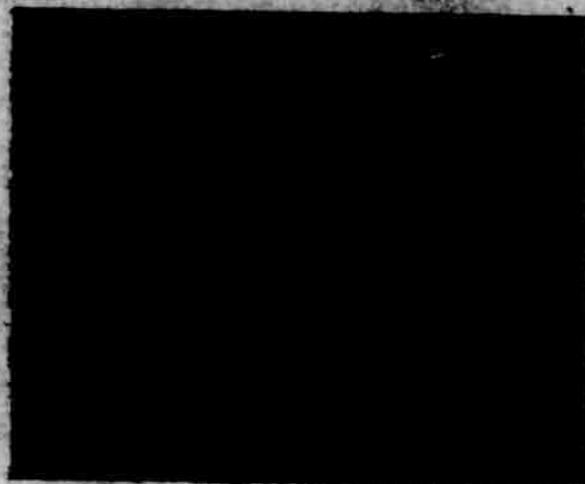
The proclamation was signed in duplicate, one to be preserved in the records of the government, the other to go to the New Mexico Historical society.

SHOUTING VS. SILENCE.

A gentleman traveling through the west was anxious to take a certain train to the next station. But as he approached the depot he saw the train slowly pulling out. Not wishing to get left, he let out a yell that almost loosened the rail flanges. The conductor, who was on a car platform, heard him and pulled the bell rope, stopping the train. As he helped the strong-lunged aboard the train, he said:

"Well, you'd never have gotten it if you hadn't hollered."

And it is the same in business as it is in catching trains. "Hollering" is the spark plug that keeps alive public interest in any undertaking. The merchant who advertises and advertises again, and keeps everlastingly "hollering," is the man for whom the bell rope of attention will be pulled. He is the man who will never have to go behind his own counter to wait on customers. He will have his hands full directing. If an advertisement is constantly "hollering" at the readers of a newspaper, these readers will sooner or later, sit up and take notice. If the advertisement is truthful as to



Lovington Grocery & Dry Goods Co.

merit and prices, another substantial customer has been gained.

But don't have one set of prices and one quality of goods in the advertisement and a different set of prices and quality of goods in the store.

And again advertise where you are doing business. Patronize your home paper. Don't chase phantoms in foreign publications. Foreigners want pay railroad fare to your store.

And all the time keep on "hollering."—Mut Quad.

NEW LAW FIRM FOR ARTESIA

W. B. Robinson, a son-in-law of T. J. Green of this place, and Judge J. C. Davis, who held a series of meetings on the plains last summer, have formed a partnership in the law business at Artesia.

The Leader and their many personal friends of this place wishes them much success in their new undertaking.

Statement of the condition of the First Territorial Bank of Lovington, as rendered to the bank examiner Dec. 31st. 1911.

RESOURCES.

Loans and Over Drafts \$47,160.91.
Real Estate Furniture

and Fixtures..... 3,054.76
Cash and Exchange..... 11,473.85.

\$61,689.52.

LIABILITIES.

Capital Stock..... \$30,000.00.

Surplus and Profits..... 5,141.66.

Due to other Banks..... 4,318.97.

Individual Deposits..... 22,228.89.

\$61,689.52.

I certify that the above statement is correct.

J. S. Eaves,
Cashier.

Subscribed and sworn to before me this 11 day of January 1912.

Wesley McCallister,
Notary Public.

My Commission expires May 31, 1913.

ORGANIZATIONS ACTIVE.

The Masons have a well organized lodge here, have a nice Hall built by its members and are in good standing.

The Odd Fellows have a strong lodge composed of 52 members who are all enthusiastic workers.

The Woodmen of the World was organized about three years ago, is in good standing and in best working order.

The Woodmen Circle, Eastern Star and Rebekahs are all active and the many other things we have not common to small towns, is proof that Lovington is a live one.

Quanah, Acme & Pacific is to Extend

Work Will be Under Way Within Sixty Days, is Expectation of Pres.

Fort Worth, Tex., Jan. 4.—An extension of the Quanah, Acme & Pacific fifty miles in the general direction of El Paso, the ultimate destination of the road, will be made, was the assertion made by Sam Lazarus of St. Louis, the president of the road.

The present terminus of the road is at Paducah, fifty miles from Quanah. Surveyors are now running routes out of Paducah and the best route decided, that will be selected, and within sixty days the construction work on the extension will be under way, is the expectation of President Lazarus.

He also said that when the road is extended to El Paso it will give those people in that part of the State a new line into Ft. Worth that will not be any more than fifty miles longer than via the Texas and Pacific.

He takes a sanguine view of the railroad financial outlook. He says the country is in fine shape, the people are prosperous and the railways are going to need additional equipment to serve the people.

Information was recently received at Artesia, that the surveyors of the above line were in the eastern part of Eddy county headed this way.

The Quanah, Acme and Pacific is a part of the Frisco system, and it is the belief of the Advocate that this road will extend to Artesia, where it will connect with the line already projected from here to El Paso, thus giving us a trunk line east and west. This being the natural deductions of the situation, the extension of the Q. A. & P., is encouraging news to this section.—Artesia Advocate.

The north turned very blue about 9 o'clock Thursday morning, and long toward noon the wind changed from the west to the north and turned as cold as if it were off of ice. Thursday night was one of the worst we have had this winter, but it has moderated some today.

Before buying windmill, casing and repairs, see Ausley and Robinson; we will make it to your interest.

We sell the best shoes in the world; the R. J. & R. S., "Star Brand." The popular priced shoe of today. T. M. Ancell's Store.

LOVINGTON MILLINERY AND NOTION STORE

Mrs. L. W. Aber Manager.

Christmas Specialties, and orders taken for ladies suits and ready-to-wear garments.

LOVINGTON, N. M.

The Carlsbad Automobile Co

Operates

The U. S. Mail & Passenger Line to Carlsbad, with the CELEBRATED BUIC CARS.

Leaves Lovington every Tuesday, Wednesday Saturday at 7 A. M. o'clock. : : : :

THESE CARS CARRIED IN STOCK AT CARLSBAD, N. M.

J. S. BOYD

Grocery and Confectionary, wants your business and guarantees Satisfaction.
Hot & Cold Drinks in connection.